

# City College News

GEORGE BROWN COLLEGE

DECEMBER 1985



Photo: Albert Li

*Government Programs Vice-President Ken McLennan is retiring after 31 years with the College.*

## Ken McLennan is retiring as VP

Ken McLennan is retiring from George Brown after a career in vocational education that spanned three decades.

The Vice-President of Government Programs has announced that he will step down in June, 1986 — five years short of mandatory retirement.

A combination of personal reasons coupled with a recent shift in federal government training policy helped hasten a long standing decision to retire early, McLennan says.

The responsibility for working with the new Canadian Job Strategy — which favours industrial training — should be held by someone who can devote enough years to develop a working relationship with federal officials, he says.

President Doug Light has accepted the early retirement with regret.

"Ken's had an outstanding career," Light said. "He's a big reason why George Brown has been in first position in both the quantity and quality of government programs.

Since 1971, McLennan has been responsible for apprenticeship and adult training programs sponsored by both federal and provincial governments — and his job included handling the delicate annual negotiations over the level of purchases.

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## College grads get 12 per cent raise

Starting salaries for George Brown post-secondary graduates have jumped a whopping 12 per cent from last year, a Placement Department survey has found.

Recent graduates reported earning an average of \$16,850 a year — up from \$15,000 reported a year ago.

Graduates of health science programs took home the highest average salaries, and at the top of the earnings list were graduates of the 16-week Extended Duties program for dental hygienists. They reported earning salaries of \$41,000 a year.

College Placement Co-ordinator Marjory Jenkins says the large increase in salaries is due to employers' greater demand for graduates.

"It's a sellers' market... employers are competing for students."

Average salaries have only increased by a small percentage in the past few years, she said.

The other good news from the survey was a total post-secondary placement rate of 94 per cent — identical to last year's rate.

Of the graduates who were available for work, 87 per cent found jobs relating to their studies, seven per cent were working in another field, and six per cent were looking for work.

Total placement by Division was: Architectural Technology — 95 per cent (down one percent from last year); Business — 94 per cent (up eight per cent); Community Services — 86 per cent (down 12 per cent); Electro-Mechanical — 88 per cent (up nine per cent); English and Liberal Studies — 86 per cent; Fashion — 90 per cent (down eight per cent); Health Sciences — 97 per cent (down one per cent); Hospitality — 99.5 per cent (up 0.5 per cent).

College staff interviewed 90 per cent of the College's 1,973 graduates about five months after they finished classes to compile the survey results.



Photo: Neil McGillicuddy

*Students of the George Brown School of Dance clown it up after one of their performances of the Dancing Circus. Inner city school children were treated to daily performances of the Christmas ballet for two weeks in late November and early December.*



## Looking back— and ahead

This is traditionally the time when it becomes fairly apparent that we, as a College, have weathered the storms of another year. This fact usually causes first a collective sigh of relief, and then muffled expressions of apprehension for the year to come.

While 1985 did hold its share of crises — both big and small — for George Brown, there are good reasons to look back over the year with pride, and forward to 1986 with a positive attitude.

More than any other feature, the year gave the College a chance to show off its resiliency. Things did not seem to bode well for the College as we entered the year, but time has shown that George Brown staff had both the will and the resources to meet challenges head on.

Enrolment at the College did not fall — as the dire predictions would have it. We held our own in post-secondary, government-sponsored, and continuing education areas and in some cases made gains.

More importantly, over the course of the year College staff made significant and lasting contributions to the lives of tens of thousands of people. We gave them new skills that will allow them to lead more productive and satisfying working lives. This fact alone justifies the hard-work and dedication of our staff.

There were also signs that George Brown is preparing to meet the requirements of a major change in post-secondary education in Ontario — one that results from the declining number of traditional secondary students coupled with government initiatives that greatly diversify our program offerings.

George Brown staff have already started to exhibit the creativity and flexibility that this new mandate requires.

One major challenge of 1986 will be to maintain the presence of mind and confidence that will allow us to take full advantage of the opportunities around us.

With these thoughts in mind I would like to wish everyone a happy holiday season and the best of the New Year.

## McLennan handled negotiations

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"The expertise and diplomacy of Ken in his job was remarkable," said former College President Cliff Lloyd. "He'll be a hard man to replace."

### Master Plumber

As Principal of the Provincial Institute of Trades (PIT) — George Brown's forerunner — Lloyd was the man who organized a campaign to persuade the reluctant McLennan to leave his lucrative career as a master plumber and try teaching.

"We had several people working on him," Lloyd recalled from his retirement home in Florida. "We got his wife to work on him too."

The campaign worked, and McLennan became a full-time teacher at PIT in 1954. Six years later he was named head of the Institute's Mechanical Building Trades Department, and was appointed Principal of Kensington Campus when George Brown was formed in 1968.

Three years later he was put in charge of all government-sponsored College apprenticeship and adult training programs.

At that time those programs accounted for more than 60 per cent of the College's educational activity, and George Brown alone had more federally-sponsored student training days than the Province of Saskatchewan, McLennan recalls.

Cliff Lloyd named McLennan Vice-President in 1977.

One of the most critical parts of the Vice-President's position is the annual negotiations with federal government officials. One year — McLennan says — he resorted to clipping help wanted ads from the newspaper to back up arguments for increased seat purchases in a particular area.

Looking back over the years, McLennan says he is most proud of having helped PIT and George Brown take a leadership role in technical and vocational education in Ontario.

"George Brown has been instrumental in helping most — if not all — of the colleges in program and curriculum development.

He also takes pride in the College's role in improving the lives of its students, including some 60,000 who passed through apprentice programs during his tenure.

### Staunch Advocate

McLennan remains a staunch advocate of co-operation between industry and educational institutions in training, and the apprenticeship system.

"It is the finest way of training people in the shortest possible time and with the best results."

He speaks from personal experience. After demobilization from the Canadian Army after the Second World War McLennan decided to become a plumber.

He excelled not only at the practical aspects of the trade, but also at the more theoretical in-school portions taught first at Ryerson Technical Institute and later at PIT. That excellence caught the eye of his instructors and Cliff Lloyd.

McLennan says his character will not permit him to just relax after retirement. "I've had trouble taking two weeks vacation... I could hardly wait to get into work."

His options include business ventures, work as a consultant, and a heavier dose of his favourite game — golf. "I'd like to play in the Canadian and Ontario Seniors (tournaments)."

## Grammar hotline finds mistakes

Students aren't the only people at George Brown who occasionally need a little help with their English.

According to Upgrading Co-ordinator Thom Sunega, the material that College staff produces is sometimes replete with poor sentence structure, spelling mistakes, bad usage and poor style.

To help correct this, the Casa Loma department has started a grammar hotline. Any staff member can anonymously call the hotline, between 10 and 11 a.m., Monday to Friday, to have any question about English answered.

"A lot of people need to call," says Sunega.

Punctuation seems to present the most problems for staff, followed closely by sentence structure. And dictionaries are sometimes no help in spelling.

"Some people know how a word sounds, but they still don't know how it's spelled," says Sunega.

The hotline's hours may be extended and the service may be expanded to the community outside the College, he says.

The only other grammar hotline in Canada is run by Grant McEwan Community College in Edmonton, Alberta, where it is used by the business community.

The grammar hotline number is extension 2371.

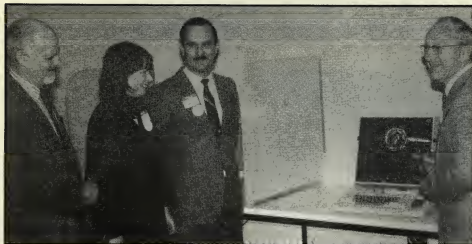


Photo: Neil McGilivray

Dr. Edward McKeown, Director of Education of the Toronto Board of Education, gets ready to cut the ribbon opening the Adult Basic Education Centre West, while George Brown Vice-President Howell Pritchard (left), School Board Chairman Penny Moss, and Amnon Zohar, President of Control Data Ltd. look on. The Centre, located in West Park Secondary School, is a co-operative project of the Board, George Brown, and Control Data.



Photo: Neil McGilivray

Paul Lewis, Co-ordinator of Part-time Studies in the Architectural Technology Division, made a convincing Santa at the annual Casa Loma Children's Party on Dec. 7. More than 110 children were treated to clowns, a magic show, sing along, hamburger lunch, and gifts straight from the North Pole.

## Gerstein chairs College Board

The people of Toronto need to have a better idea of what goes on at George Brown, says the new Chairman of the College's Board of Governors.

"I would like the College to occupy a more visible position in the community," says Marvin Gerstein.

The Vice-Chairman of the Board of Peoples Jewellers Ltd. and President of the George Brown Foundation, who assumes the position in Jan., 1986, has been Vice-Chairman for two years.

He replaces Bruce Bone, Vice-President and Associate Treasurer of Noranda Mines Ltd., who is leaving the Board after eight years.

Gerstein first became connected with George Brown ten years ago when he became a member and later chairman of the advisory committee for the Jewellery Arts program.

He joined the Board as a community representative in 1981.

## Events

**Dec. 19**—Christmas Caravan at College Street Campus, 10 a.m. - 3 p.m. — music, dancing and food from around the world are presented by students in the Language Training program. All welcome.

—President's Wine and Cheese Party for staff of 500 MacPherson, in the cafeteria, 3:30 - 5 p.m.

**Dec. 20-22**—Open Badminton Tournament, St. James Gym, call Athletics (ext. 3281) for details.

**Dec. 20-24**—Computer Literacy Program, Staff Computer Centre, Casa Loma. Contact Brenda Bennett (ext. 2389) for details.

**Dec. 24**—College closes at 1 p.m.

**Dec. 25 - Jan. 1**—College closed.

**Jan. 7**—Men's Alumni Basketball game, 6:30 p.m., Casa Loma Gym.

**Jan. 10-11**—"Instructing the Adult" a two-day course sponsored by the Staff Development Office, \$50 fee, contact Yvette Jones (ext. 3293) for details.

—Annual George Brown Intercollegiate Basketball Tournament, St. James Gym. Call Athletics (ext. 3281) for details.

**Jan. 11**—Invitational Intercollegiate Volleyball Tournament, Casa Loma Gym. Call Athletics (ext. 3281) for details.

**Jan. 14**—Board of Governors meeting. Call Pat Smith (ext. 2211) for details.

## That's hospitality!

Hospitality students have combined their academic interest in marketing with a little Christmas spirit in recent weeks. The results: a small mountain of food donated to the city's needy, the first blood donor clinic at Kensington in 14 years, and a healthy cash donation to the Hospital for Sick Children. These good works, as well as dozens of other projects, were chosen and executed by students to hone their event-planning skills, says Marketing Instructor Nancy Jarrell. Other events included a toga party, a beer-brewing contest, and field trips.

## Grant rises 4%

The Ministry of Colleges and Universities has announced that both provincial community college funding and tuition fees will go up four per cent for the 1986/87 academic year.

The operating grant for the 22 community colleges will rise to \$528.1 million, while the system's 100,000 full-time students will pay a standard yearly tuition of \$595.

Funding for the Ontario Student Assistance Plan (OSAP) will rise eight per cent to \$145.8 million at the same time.

## Spot the Logo

Spot the miniature George Brown College logo hidden in this issue of *City College News* and win prizes — including dinner for two at Plumer's. Just call Marg Whittleton at the Continuing Education & Marketing Division at ext. 3242 as soon as you have found the logo. The first three callers are winners!

# Names in the News



*The thrill of victory belonged to the Graphic Arts team which won the College-wide staff volleyball tournament at Casa Loma on Dec. 5 by defeating a tough team from the Registrar's Office in the finals. More than 220 staff members played in the tournament. Campus winners were Graphic Arts (St. James), Community Services (Kensington), Electrical (Casa Loma), and Registrar's Office (MacPherson).*

College President **Doug Light** and Ontario Minister of Colleges and Universities **Gregory Sorbara** were hosts at a dinner party at Plumer's in November in honour of **Madame Gu Xilian**, the only woman governor of the People's Republic of China. She was visiting the province to explore trade and educational ties.

Colleagues and friends held a wine and cheese party for Business Instructor **Aino Lott** in mid-December to wish her a happy retirement from the College. Lott has taught in the Secretarial Arts Department for 17 years.

Staff Development Officer **Pat Stanojevic** is returning to CAST College in Kingston, Jamaica for a three-month stint starting in January. She will continue with her project to establish a staff development program for the community college.

Former advertising and marketing executive **Jerry Henry** has joined the Business Division to establish a co-op placement program for Small Business students, and a work experience program for Physical Distribution, Property Management and Retail Management students.

Community Outreach Chairman **Terry Dance** is busier than ever after a College conference with 110 people from community service agencies in late November. She is now working with 38 groups to try and work out co-operative arrangements with the College. Also planned for 1986 are more conferences and a quarterly newsletter to agencies.

George Brown's new promotional film, *The City College*, won an honorable mention in the annual awards of the Multi-Image Association of Canada, a national association of audio-visual companies. The film was produced for the College by **Cooper Communications Ltd.** of Toronto. It is shown to high school students and visitors to George Brown.

## City College News

is a monthly publication of the Continuing Education and Marketing Division of George Brown College at 258 Adelaide St. E., Toronto, Ontario, M5A 1N1, (416) 967-1212, ext. 3240. Editor: Kadi Kaljaste, Writer: Neil McGillivray.

The next issue of *City College News* will be published on Jan. 16. The deadline for submissions is Jan. 9.

George Brown  The City College

Electronics student **Brett Evoj** and graduate **Trevor Lee** were presented with awards from CFTO Television in a recent College ceremony. Representing Baton Broadcasting Ltd. the company that owns the station, was Promotion Coordinator **Kathleen Bazkur**.

"Local girl makes good" is the way **Dolly Sinclair** of the St. James Campus Manager's Office thinks her story should be headed. Sinclair is leaving the College after 17 years to marry and move to Coxheath, Nova Scotia, where her husband is a construction contractor. She has been a mainstay at St. James ever since the campus opened. "**Annie Rannio** and I were the first ones to be moved down here (from the Teraulay Street Campus) — there was no heat and no furniture. I spent my first lunch hour at the Domed Stadium to get warm." Sinclair plans to use her spare time to write a bestselling potboiler about the life and loves at a big metropolitan community college.

A scholarship has been set up for pre-professional dance students in the George Brown School of Dance in memory of 13-year-old National Ballet student **Kim Martini** who died in a traffic accident three years ago. The first of the annual \$600 scholarships has gone to 15-year-old George Brown student **Dennis Lepsi**.

The Personnel Office has told us of the following staff changes:

New faculty include: **Toula Balasca** in the Fashion Division; **Edouard Larocque** in the Electro-Mechanical Division at Casa Loma, and **Barbara Simmons** in Futures program of the Industrial Training Division at Adelaide St.

New support staff appointments include: **Randa Farah** in the Student Services Division at MacPherson; **Natale Terzo** in the Caretaking Department, and **Robert Trillia** in the Physical Resources Department at MacPherson.

Internal transfers include: **Robert Hatton** from the Caretaking Department at St. James to a position in Stores at Kensington; and **Ronald Sarazzin** from Stores at Kensington to a similar position at College Street.

Leaving the College is **Pam Bovenizer**.